

“ZenVersations”

2025

aatman academy
I've willed it, I'll build it

aart
aatman academy for research and training

aalāp
aatman academy of learning and progress



ISEAD



Letter of Appeal from Aatman Academy for ZenVersations 2025

“I’ve willed it – I’ll build It: When Intention Becomes Impact”

A Conference by Aatman Academy to celebrate its 15th Foundation Day

on 10th Oct 2025

An AWARENESS & FUNDRAISER for its MISSION

Dear Sir/Ma’am,

Aatman Academy is a unique institution that caters to the individualized learning needs of children with diverse learning abilities and disabilities, through **customized approaches and specialized instructions**. It has been nationally **ranked among the top ten alternative** institutions for learners with Special Needs for eight consecutive years (2017 to 2024) by the Education World magazine’s annual school rankings survey.

This year Aatman Academy is ranked at India #3.

Aatman Academy has also been **certified by GPTW- India as a Great Place To Work (GPTW) organization for 4 years in a row.**

Located in Thane city, Aatman Academy is **registered under the Divyang Ayuktalay, Gov. of Maharashtra** issued as per Provision of Sec.51(2) of Rights of PWD Act, 2016) and was founded on 10th October 2010. It is being run under the aegis of **Aatman Educational Society a registered trust** -MAHA/722/11/THANE, dated 9.3.2011 and F/23266/THANE, dated 12.3.2012. AES has also received the certificate for 80G exemption. (No.PN/CIT Exemp.)/Tech/80G/Pune Rg/254/48/2015-16). We are also a **registered entity** under the **Ministry of Corporate Affairs**.

To mark its 15 impactful years, Aatman Academy is hosting an inspiring conference and launching a campaign to raise awareness and funds to support its mission - with a primary goal of installing an elevator at the academy.

We have previously organized ZenVersations in 2020 to celebrate our 10th year. All these were online sessions with stalwarts like **Mr. Boman Irani, Mr. Amol Gupte, Ms. Meghna Ghai Puri & Mr. Rahul Puri, Dr. Swaroop Sampat Rawal, Dr. Vimal Kumar, Divyanshu Ganatra, Manasi Joshi , Taufiq & Shikhar Naad Qureshi, Lt. Cdr. Vartika Joshi and the ex-students of Aatman Academy, Thane!** You can find them on our YouTube channel [here](https://www.youtube.com/channel/UC...).

www.aatmanacademy.org

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Aatman Academy is registered with Ministry of Corporate Affairs – Gov.of India, Reg.# CSR 00022921

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“ZenVersations 2025 -when intention becomes impact” features an extraordinary lineup of inspiring speakers from diverse fields:

- **Gitanjali Angmo (Founder CEO - Himalayan Institute of Alternatives , Ladakh)**
- **Mr. Anshu Gupta (Magsaysay Awardee - Founder of Goonj)**
- **Mr. Balbir Singh (CEO – Great Place To Work , India)**
- **Dr. Sangeeta Shankar (Renowned Violinist & Recipient of Sangeet Natak Academy Award)**
- **Dr. Vijay Barse (Founder Shum Soccer - HIS role in his Biopic called ‘Jhund’ was played by Amitabh Bachchan)**
- **Mr. Shishir Gorle (Founder - Mirchi & Mime)**
- **Mr. Prasad Bhide (Founder Aaji Care)**
- **Ar. Kavya Poornima Balajepalli (Architect)**
- **Vineet Saraiwala (Founder & CEO- Atypical Advantage)**
- **Deepika & Dhananjay Vanmali (parents of Tenzing Norgay President’s Award & Shiv Chhatrapati Awardee – Shubham Vanmali)**
- **Mr. and Mrs. Nishaad (Parents of Jaansi Nishaad- National Level Powerlifting Champion)**

Joining Virtually

- **Leslee Udwin (Founder, Chair, THINK EQUAL (Named #2 Most Impactful Woman by The New York Times, Anna Lindh Human Rights Prize, UN Women for Peace Activist Award, UN Global Citizen Award, Gandhi Foundation International Peace Award)**

ZenVersations 2025 will conclude with a spectacular **Grand Finale ramp walk**, where Aatman Academy’s **students, alumni and staff** will showcase ensembles inspired by the seven sub-themes of the day.

Through this appeal letter we kindly ask for your generous support and donations for this special event, which celebrates personal will, determination, and purposeful action that transforms vision into reality even in the most adverse situations!

Your contribution will help create a lasting impact by making our building more accessible for every child who deserves to be part of a joyful and dignified learning journey that Aatman Academy offers.

Warm Regards,



Manjushree Patil | Founder Director

Aatman Academy | AART | AALAP

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Donorship Tiers & Benefits For Conference

Platinum Donor

Event Naming rights

“ZenVersations 2025 powered by [Company Name]”

Largest logo placement on-site and in media

Social media and website features

Premium booth with Standee at the event

Highlighted mention during opening and closing speeches

Felicitation on the day of the event

₹10 Lakhs

Gold Donor

Large logo placement on all event materials

Social media and website features

Booth with Standee at the event

Highlighted mention during opening and closing speeches

Felicitation on the day of the event

₹7 Lakhs

Silver Donor

Prominent logo placement on key promotional materials

Standee at the event

Social media shoutouts and press mentions

Inclusion in post-event report

Felicitation on the day of the event

₹5 Lakhs

Community Donor

*Inclusion in group appreciation posts and
event thank-you messages*

Felicitation on the day of the event

₹50,000

Donorship Tiers & Benefits For Grand Finale (Ramp walk)

Platinum Donor

Event Naming rights

“ZenVersations 2025 - Finale powered by [Company Name]”

Largest logo placement on-site and in media during Finale

Social media and website features

Highlighted mention through all 7 segments

Felicitation on the day of the event

₹7 Lakhs

Gold Donor for Legacy Walk

(by the Staff of Aatman Academy)

Large logo placement on all event materials

Social media and website features

Highlighted mention during “legacy walk” segment

Felicitation on the day of the event

₹5 Lakhs

Silver Donor

for each of the segments (except Legacy Walk)

Logo placement on all event materials

Acknowledgment during the event

Name inclusion in social media posts & donor recognition list

Felicitation on the day of the event

₹1.5 Lakhs